

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

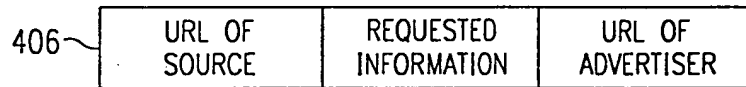


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)

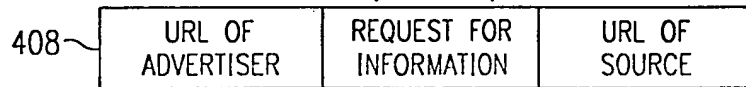


FIG. 4e

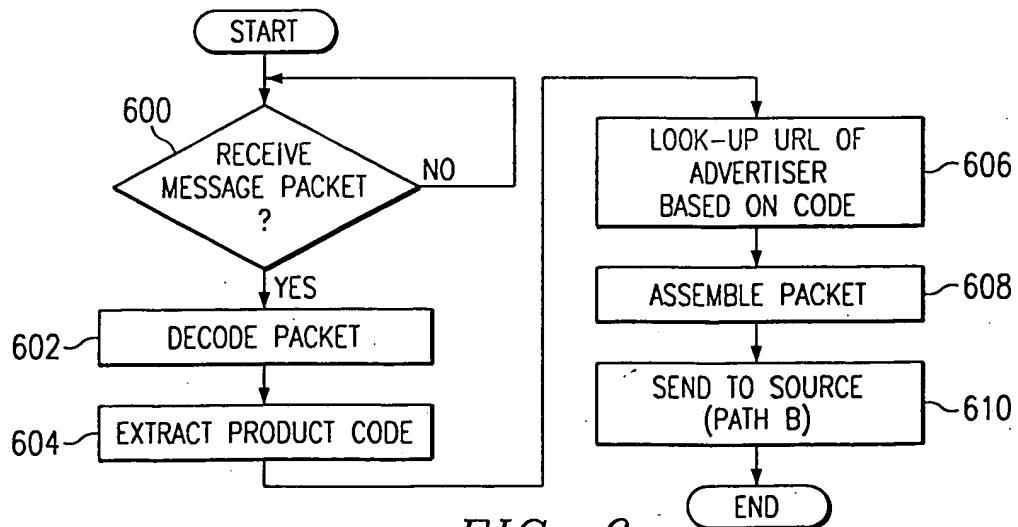


FIG. 6

09417853-101399

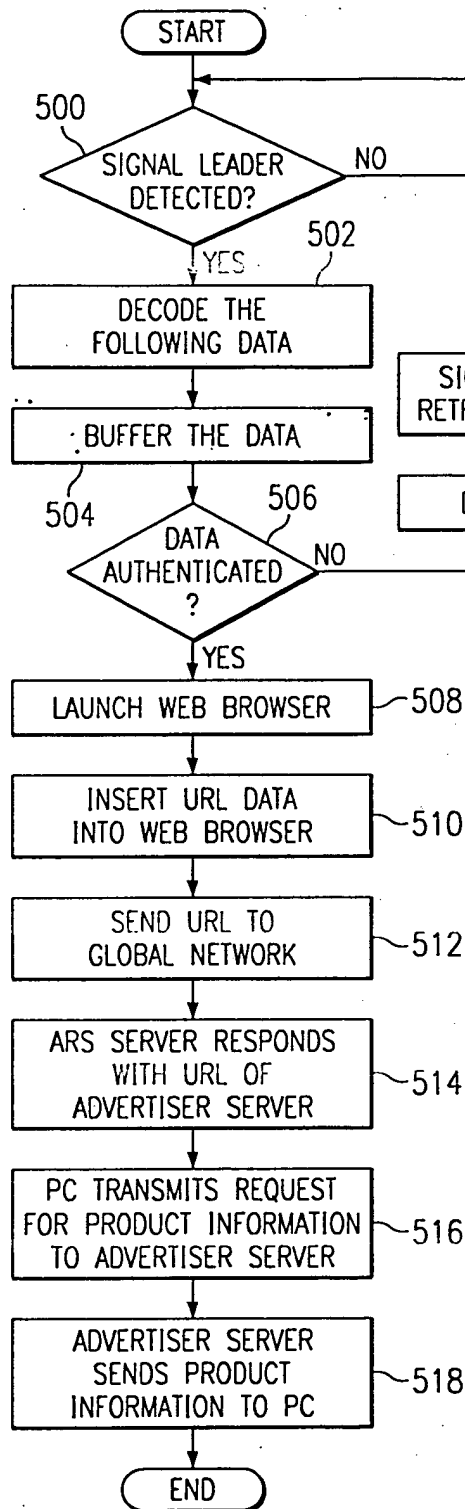


FIG. 5

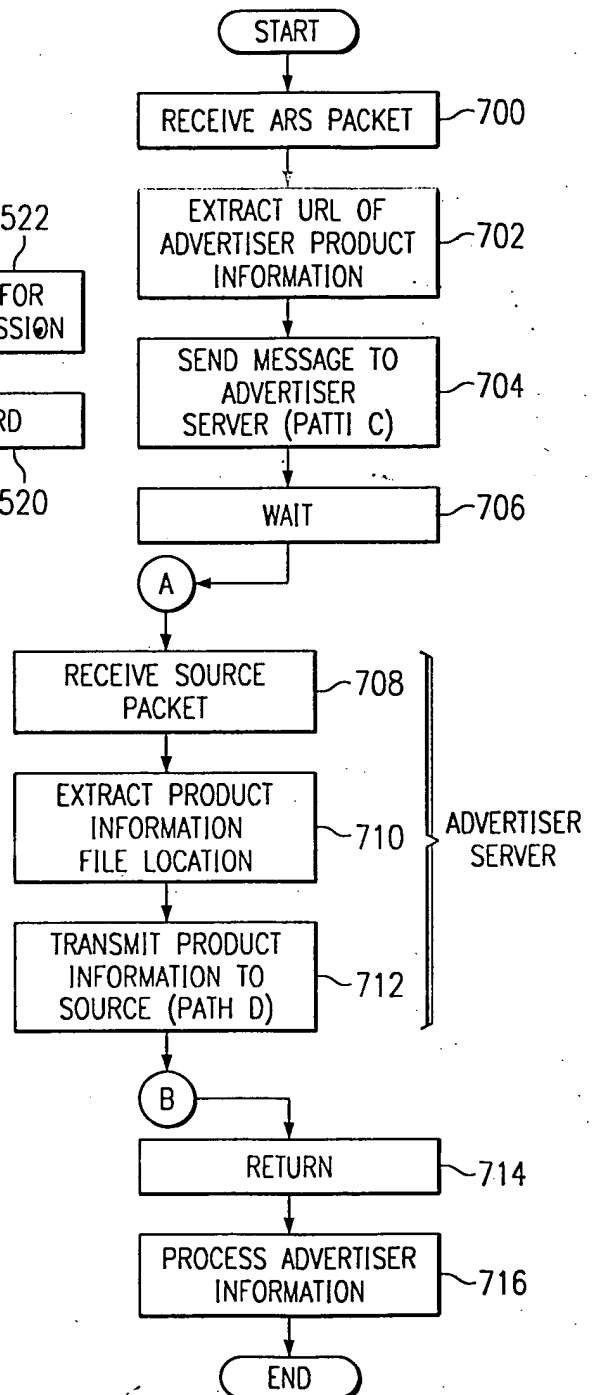


FIG. 7

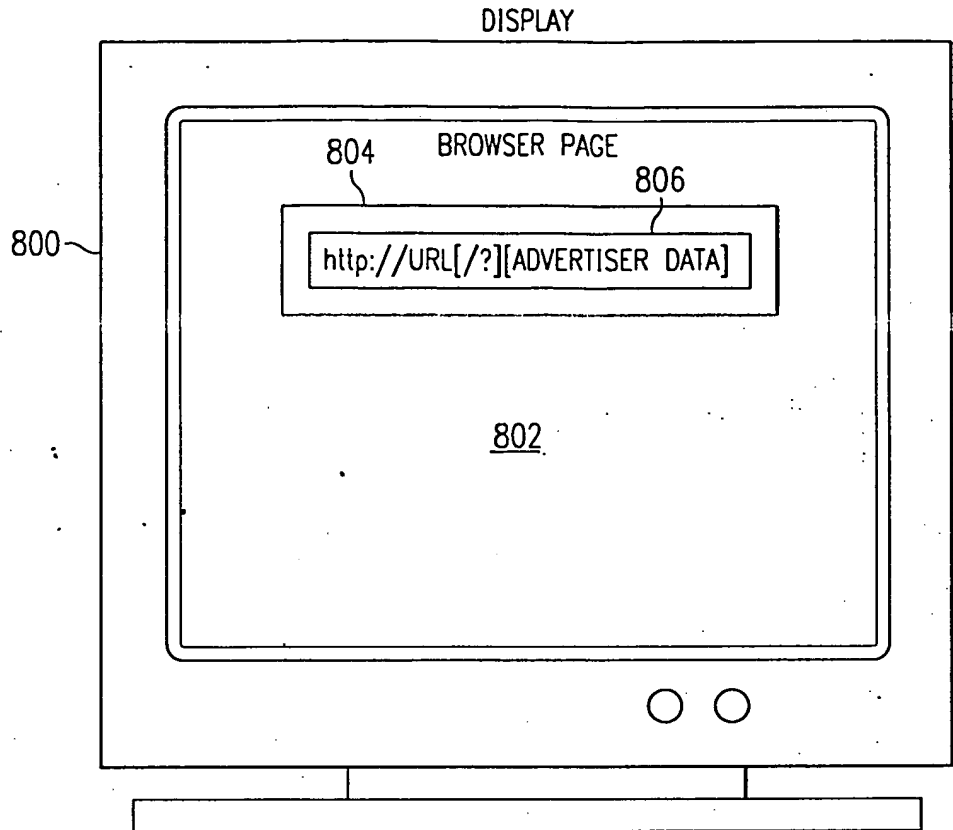


FIG. 8

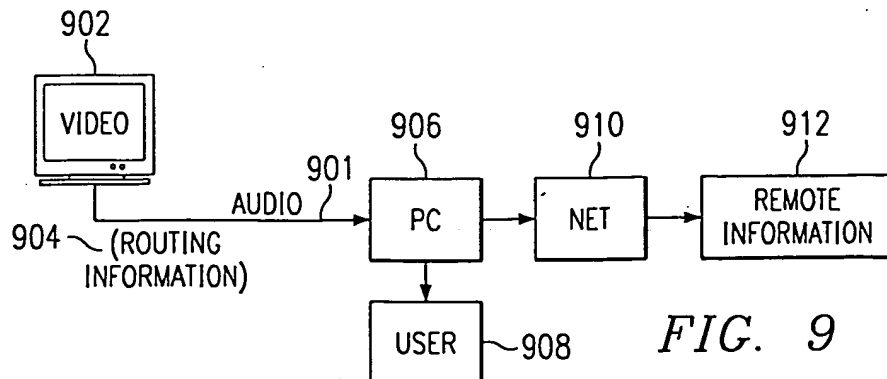
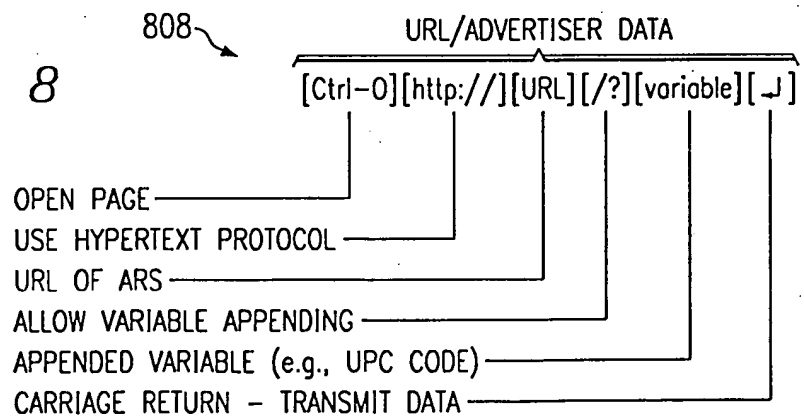
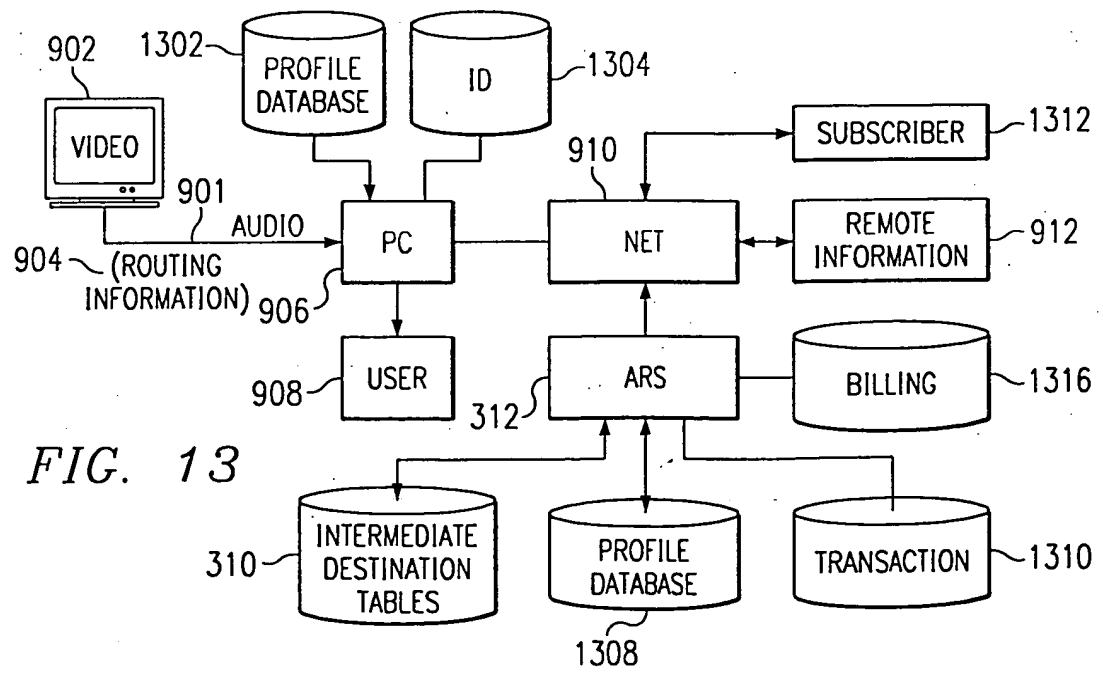
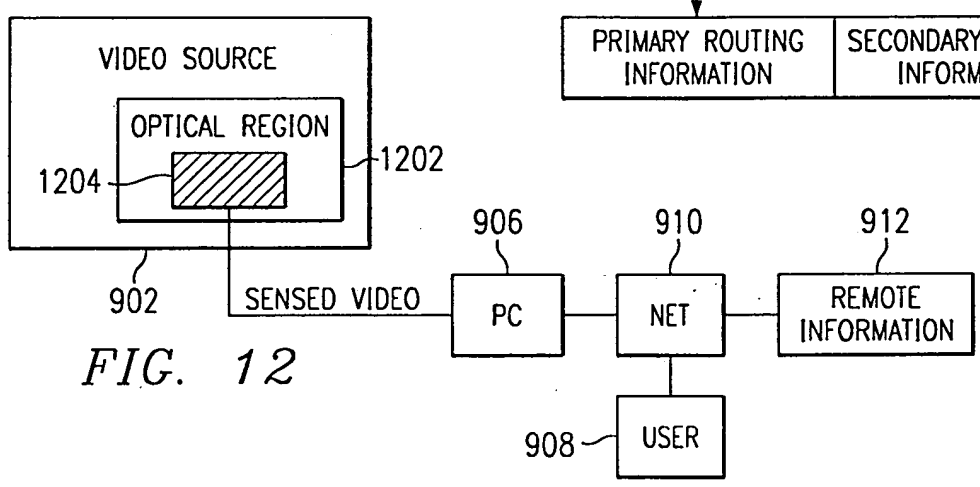
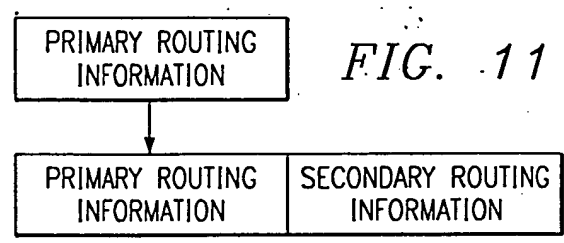
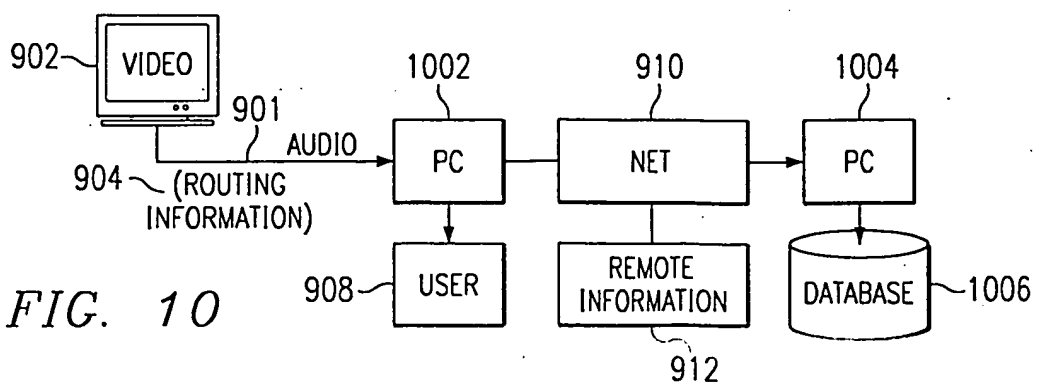


FIG. 9



06117863-10390

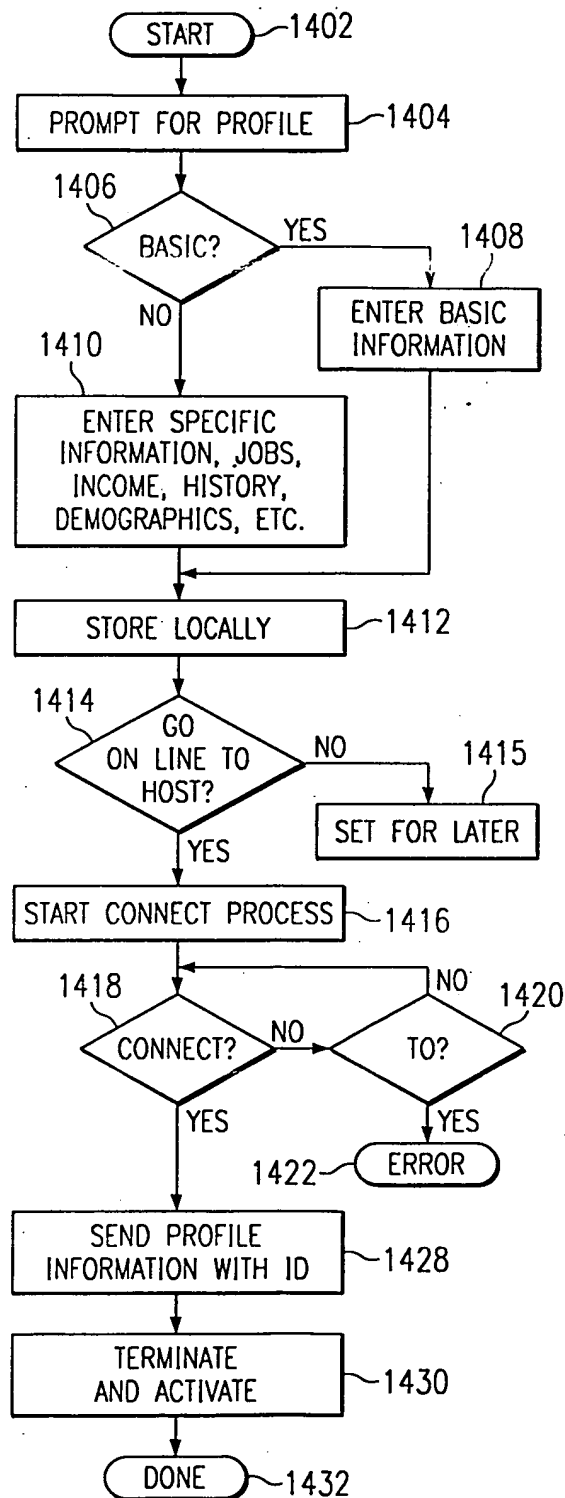


FIG. 14

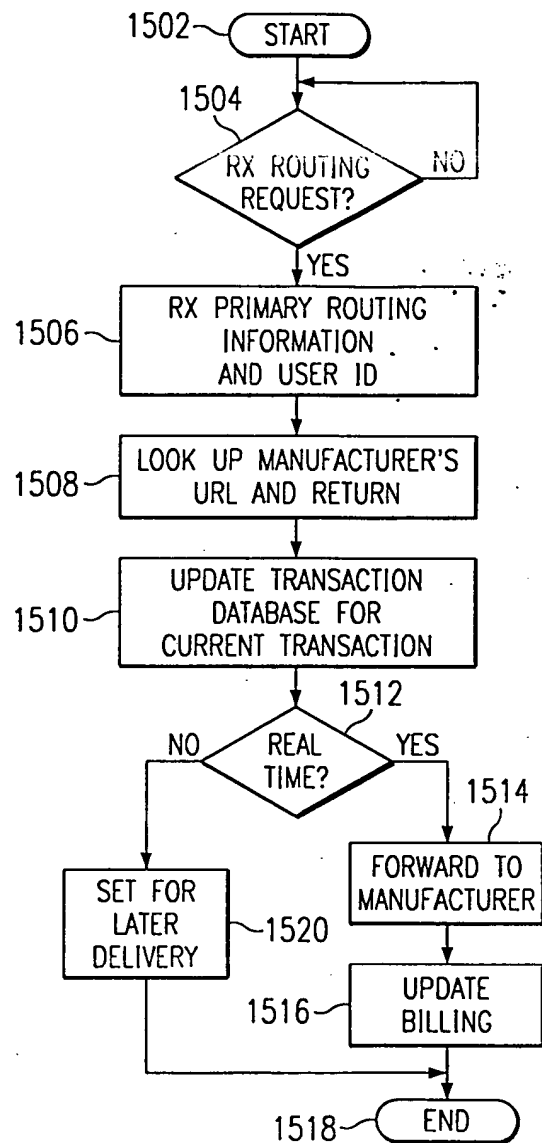


FIG. 15

PHLY-24, 767

654783 10139

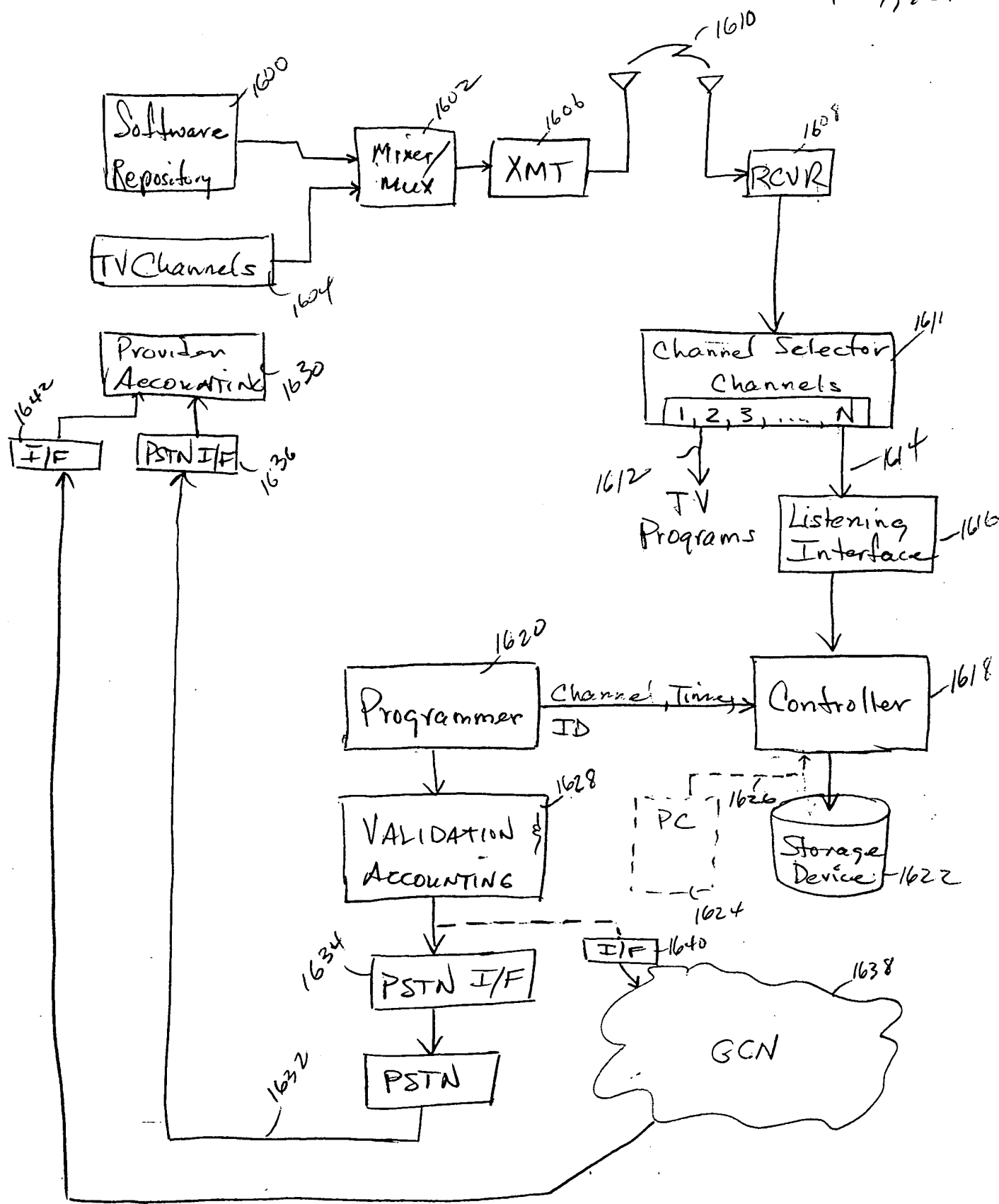


FIG. 16

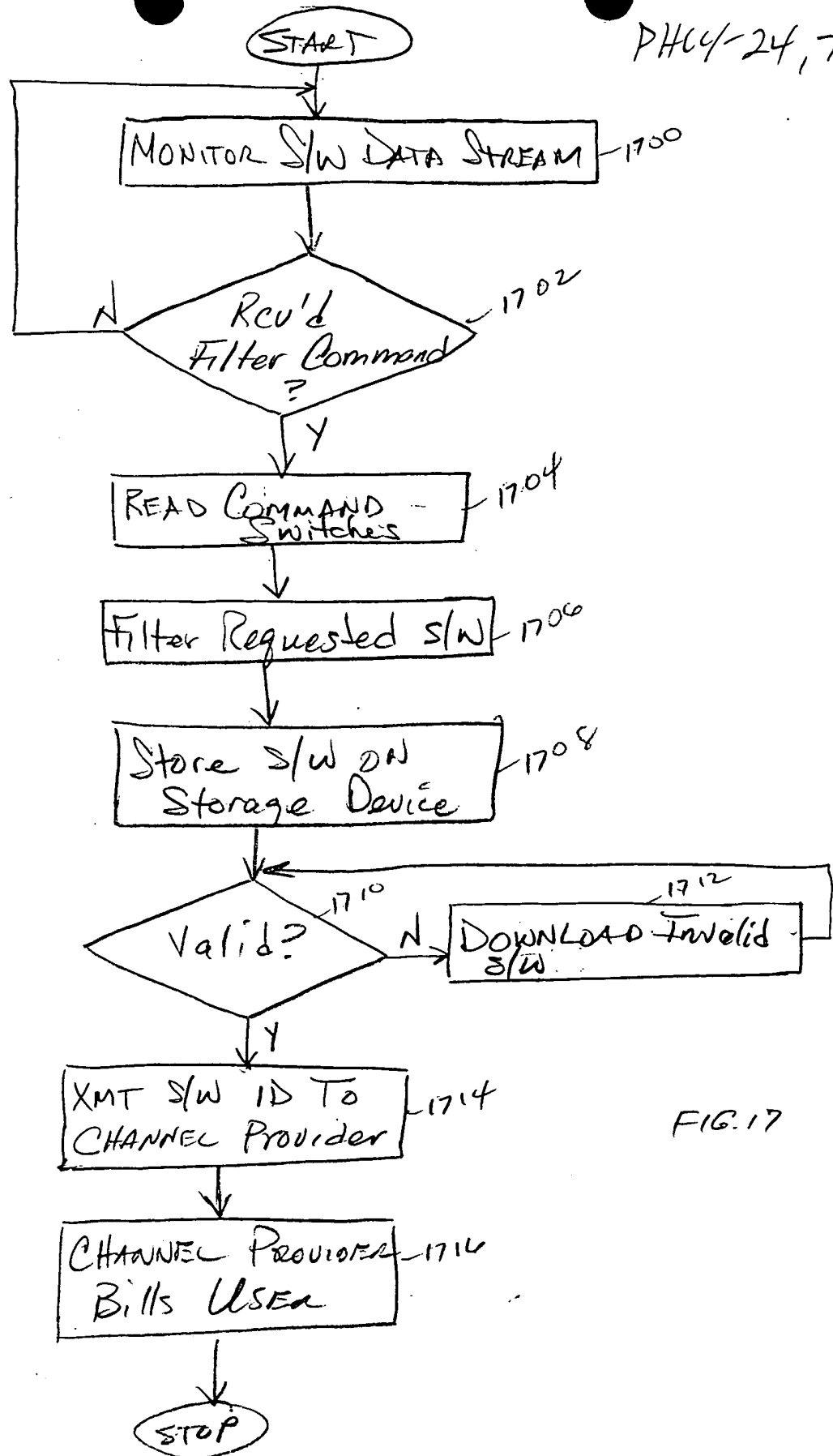


FIG. 17



Broadcast Software PGM

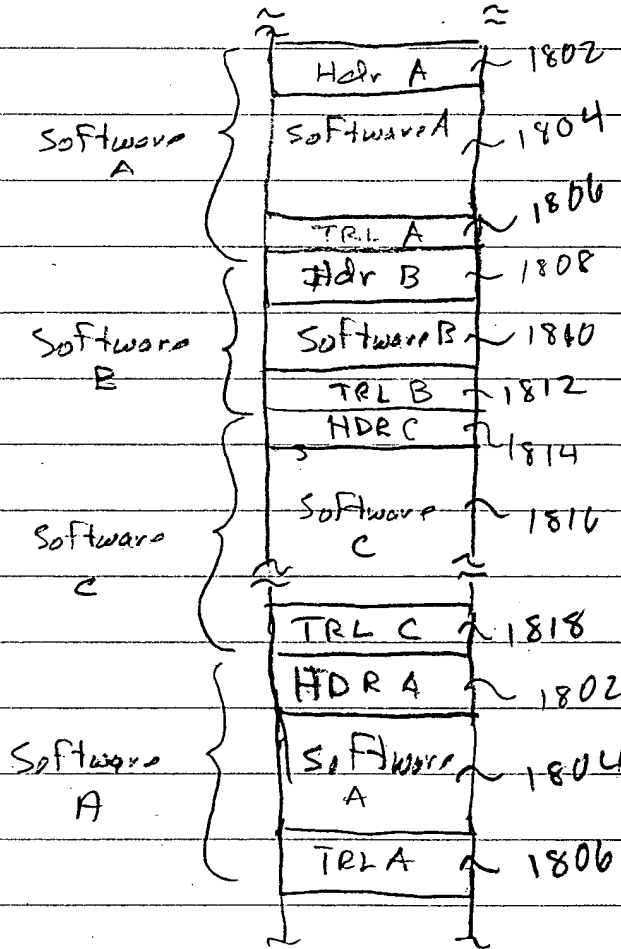


FIG 18

004753-10150

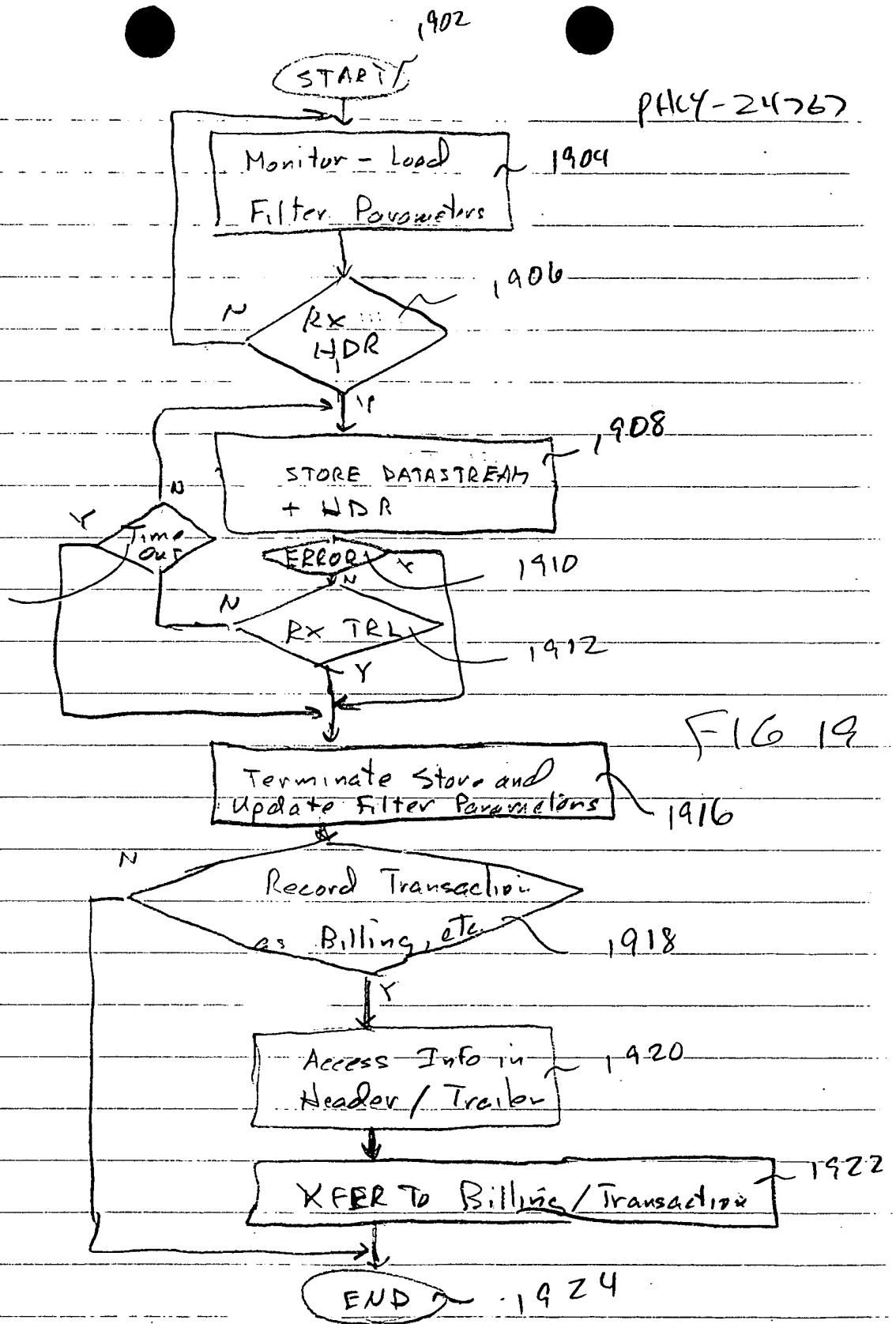
1902

PHY-24767

1914

FIG 19

09417833 10393



PHY-24,767

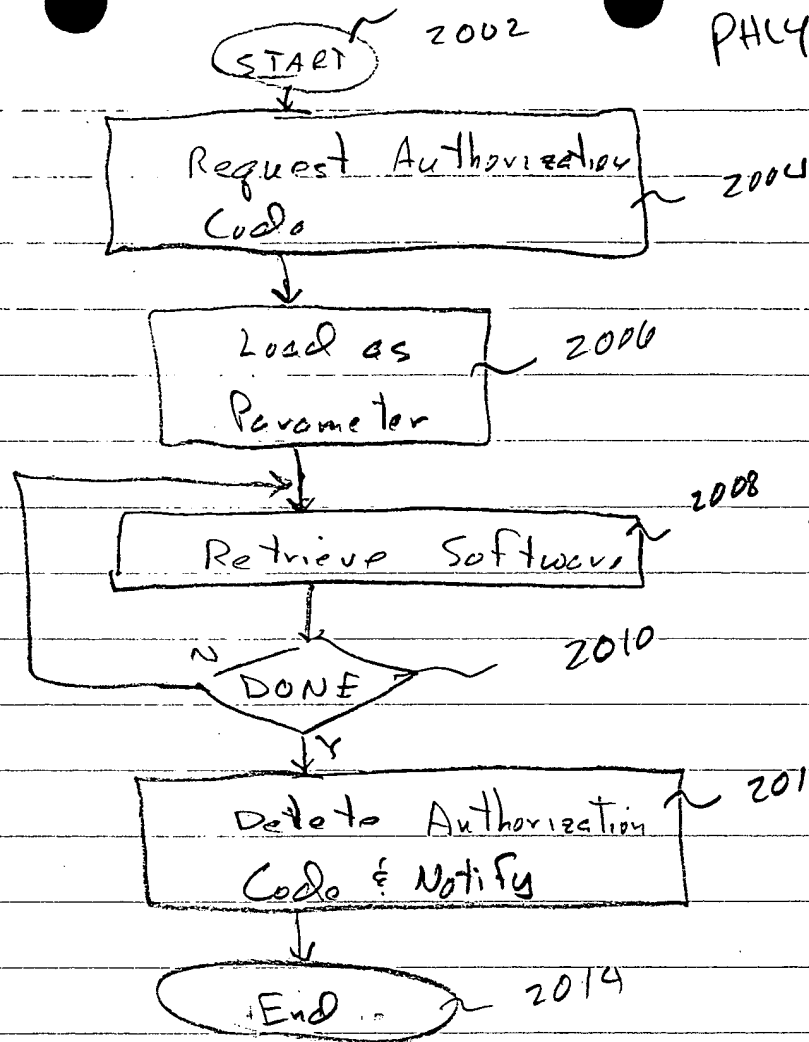


FIG 20

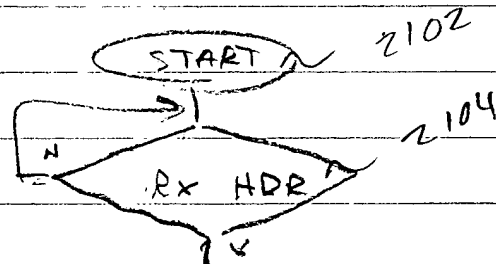
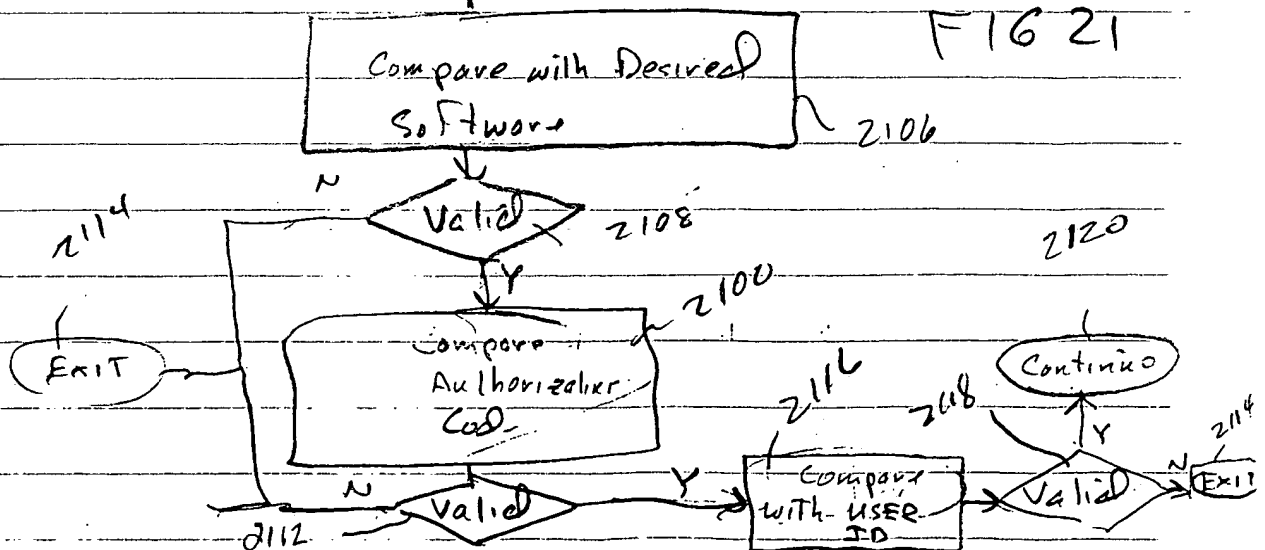


FIG 21



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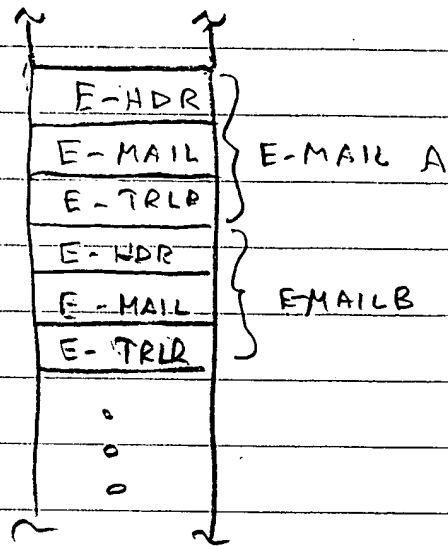


FIG 22

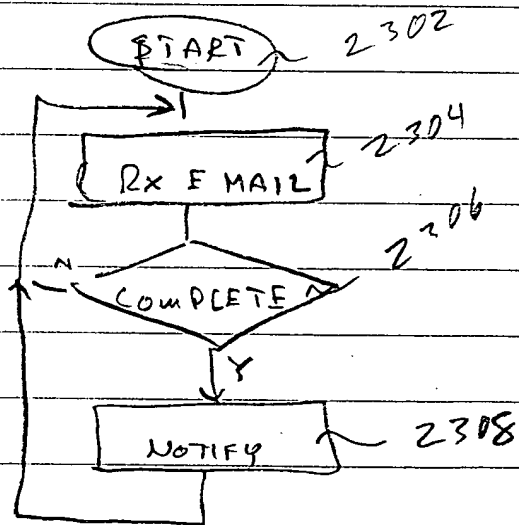


FIG 23

PHCY-24,767